

**Set Watermark:**

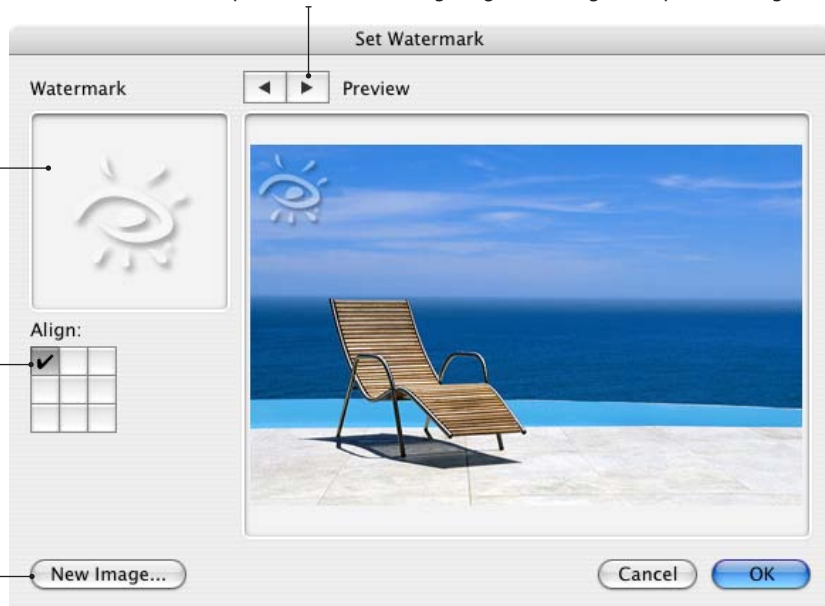
The preview of the watermark and the image will be blank until a watermark image is assigned.

Preview of currently assigned watermark.

**Align:** Click any of these boxes to adjust the relative alignment of the logo, where it will be overlaid on the exported image. The watermark is shown to scale in the *Preview* window to the right.

Click the *New Image...* button to choose a different image.

Use buttons to select the previous or next catalog image as the alignment preview image.

**Watermark HTML images**

iView MediaPro exports HTML images with a visual watermark — a secondary image which is overlaid on the primary image, and provides a means of protecting the image. This is not the same as digital watermarks which are implemented algorithmically and are designed to be invisible.

**Create and set a watermark**

1. Launch Adobe Photoshop, or alternate program which can create a TIFF file with a transparent background. MediaPro will accept the TIFF, PSD, JPG, PICT, PNG, BMP, GIF formats. Note that the JPG format does not support transparency. iView recommends TIFF for optimal results.
2. Create a new file. For this example, say it is 200 pixels wide and 50 pixels high. Make it RGB with *Background Contents* set to *Transparent*.
3. Choose the Type tool and type something with color set to Black.
4. Choose *Save*. Select TIFF as the format. There is no need to save alpha channel or layer info.

5. In the next dialog, choose your desired compression and check *Save Transparency*.
6. Return to MediaPro's HTML Settings panel, and in the *Set Watermark* dialog, select your TIFF file by clicking the *New Image...* button.

**Watermark options**

The previous instructions will create an overlay where the logo's color is opaque (such as 100 percent black or white).

To alter the logo color's opacity and give it a transparent quality, adjust the layer's opacity in Photoshop to somewhere between 50 and 90 percent. To make it a little jazzier, as in the example shown above, add following after Step 3:

- a. Add a *Drop Shadow* filter.
- b. Set filter color to white or black, or whatever color desired.
- c. You can adjust the opacity in the filter dialog to 75 percent for transparent quality.

Using a drop shadow will ensure your watermark is readable even if it falls in dark or light parts of an image.